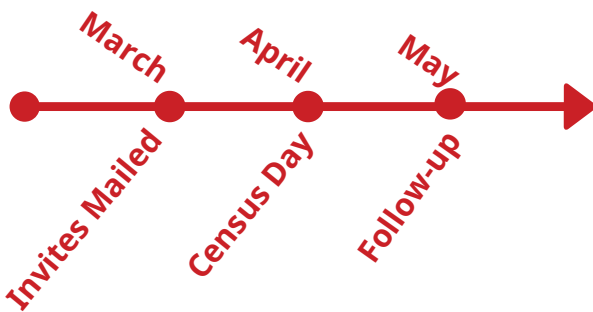




WHAT EASTERN WASHINGTON NEEDS TO KNOW

HOW IT WORKS

Every 10 years, every household in America is surveyed on demographics such as race & age. The result is a beautiful portrait of America. This year, we'll be asked to respond online.



WHEN IT HAPPENS

In mid-March, households will receive the invitation to participate. The online portal opens March 12. April 1, 2020 is the official Census Day! **Respond now! my2020census.gov**

WHY IT MATTERS

Our representation in government and funding for programs like schools, fire stations and roads all depend on a complete Census count. Eastern Washington will lose over \$30,000 per person missed. That's funding that could have been used for after school programs, rural healthcare and more. We cannot afford to lose that!



HOW SAFE IT IS

It is illegal for the U.S. Census Bureau to release any information that identifies you individually. Your info cannot be shared with anyone—not with Homeland Security, not with your landlord...no one!

WHO COUNTS

Everyone living here as of April 1 counts whether you are a citizen born and raised in this town, or a recent immigrant. **You matter! Get Counted!**



LEARN MORE AT SPOKANECENSUS.ORG

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